

PRESS RELEASE

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MODERN LIGHT, ANCIENT MESSAGE: SPECIAL HOLIDAY 07 EDITION OF THE HAVALEENA™ LIGHT

Los Angeles, California – Tayo Design Studio, maker of the Havaleena cordless LED light, announced the release of a special edition of this popular product. Voicing an ancient and universal wish, the Holiday 07 Edition of the light features a set of special filters, including the “*Good Tidings of Comfort and Joy*” frosted white vellum gel.

Released earlier in the year as a colorful Bouquet of Light, Havaleena has won acclaim in international competitions and from design reviewers in a wide array of publications. Equally delightful in outdoor or indoor settings, its super-bright LED provides a warm and festive ambient glow.

“As the holiday season dawns upon a world that is not always at peace and uncomfortably close to chaos,” says Monica Berndt of Tayo Design Studio “we hope this product can be used as a messenger, the carrier of our wish for the season and the year.”

Besides the worded filter, the holiday edition also includes one red and two frosted white vellum



filters with minimalist designs of a Christmas tree and a red globe.



Perfect as a gift, the 2007 Havaleena holiday edition can be purchased with its hand-crafted wooden stand or in groupings of three or more as an elegant bouquet centerpiece. Extensions of the same anodized aluminum body are available. Easily attached through a threaded connector, the extensions convert the light into 40" or 60" long stems.

Havaleena was conceived by the brother-and-sister designer team of Teo and Monica Berndt. With a professional background which includes projects in the US, Latin America and Europe, the studio produces works that strive to

be simple, elegant and functional. More at www.tayodesign.com/havaleena.

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